

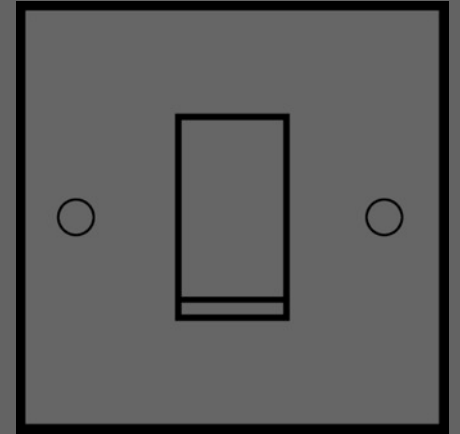
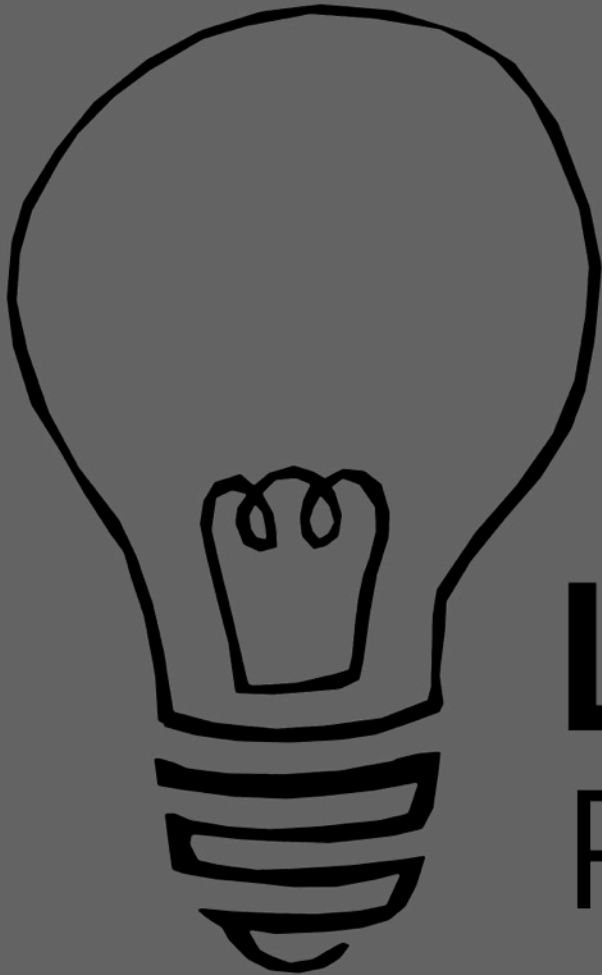


Light Bulb Photography

Switching you on to Photography

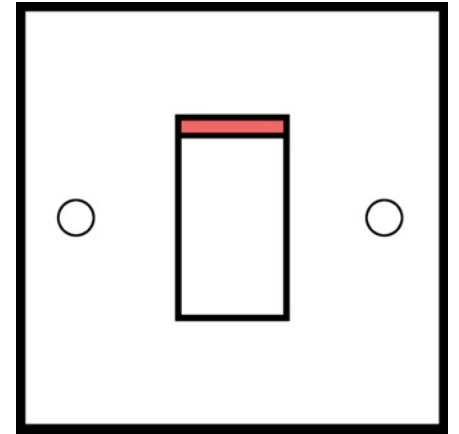
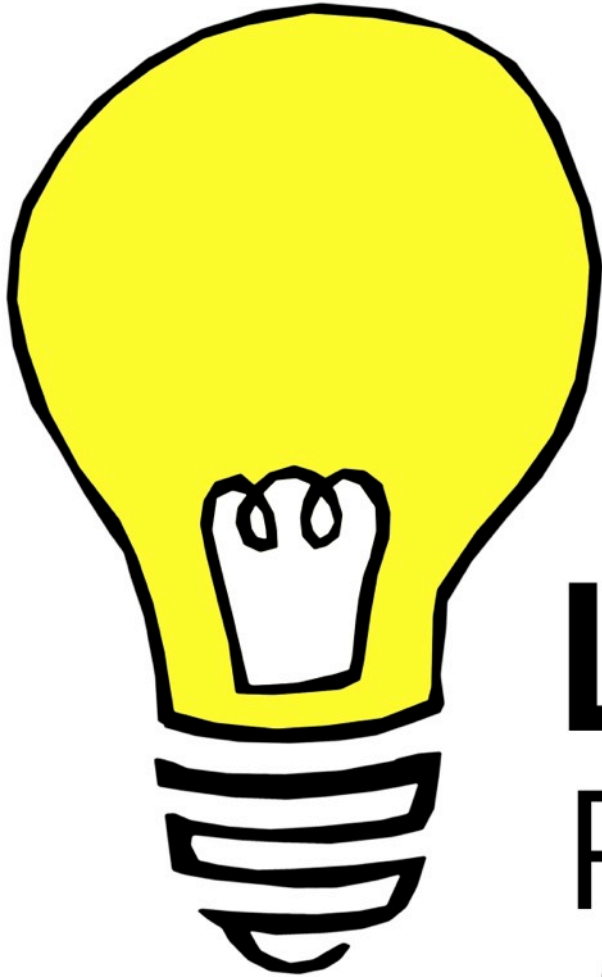
“The best camera is the one that’s with you”

Chase Jarvis,
*Professional Photographer and
iPhone photography pioneer*



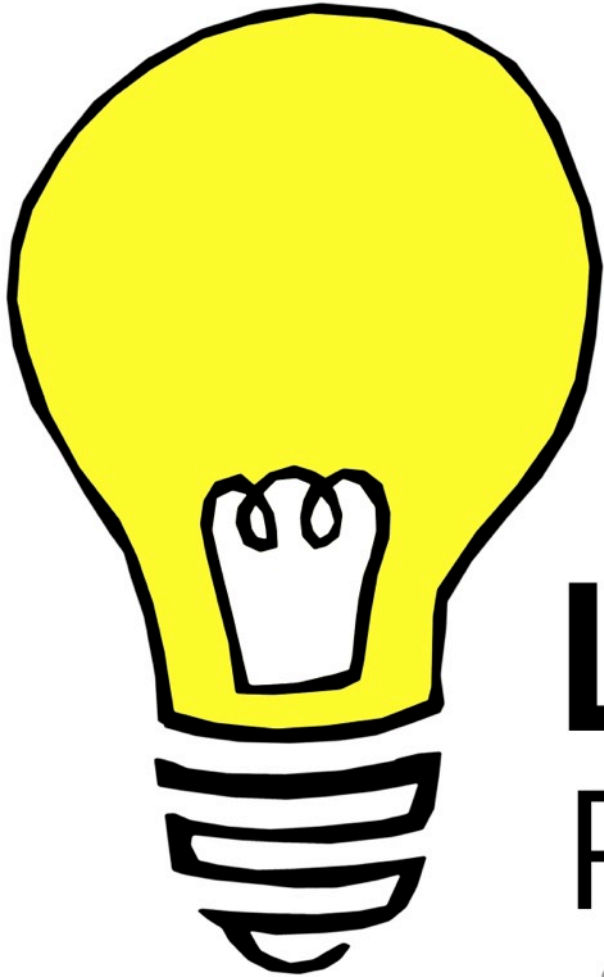
Light Bulb Photography

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'The iPhone is "the compact camera of choice"'

Annie Leibovitz

*Renowned American
Portrait Photographer*



“The Apple iPhone is an incredible device. Because of its portability and extensive app system, it will often be the “camera you bring with you”

Brian Noppe,
*Professional Wedding and
Portrait Photographer*

Over

1 Billion

Smartphones
worldwide

Over **33 Million** Smartphones

and **6 Million** Tablets

in the **UK** alone



16 Billion

Photographs on **Instagram**

55 Million Per Day



380 Billion

Estimated

Photographs taken worldwide
Every year

Aims

How to take a **better photograph** on a
smartphone

Spark a further **interest**
in photography



Technology

improving rapidly

Iphone 5 – **8mp** camera with HDR capability

Sony Xperia Z – **13mp** camera

Nokia 808 pureview – **41mp** camera



Increasing number of

professionals using

Smartphones for assignments





Antonio Olmos - City of Culture 2013

"How I wised up to my Smartphone's potential"

“

Portability Ease of Use Instant sharing and sending

Flexibility Blending in Lightweight

“The compact camera of choice”

Mobile Photography Awards 2013





Light Bulb Photography Workshops

10am – 11am – Introduction

11am – 12pm – Photo Walkabout

12pm - 1pm - Lunch

1pm – 2pm – Processing and Printing

Photography Walkabout

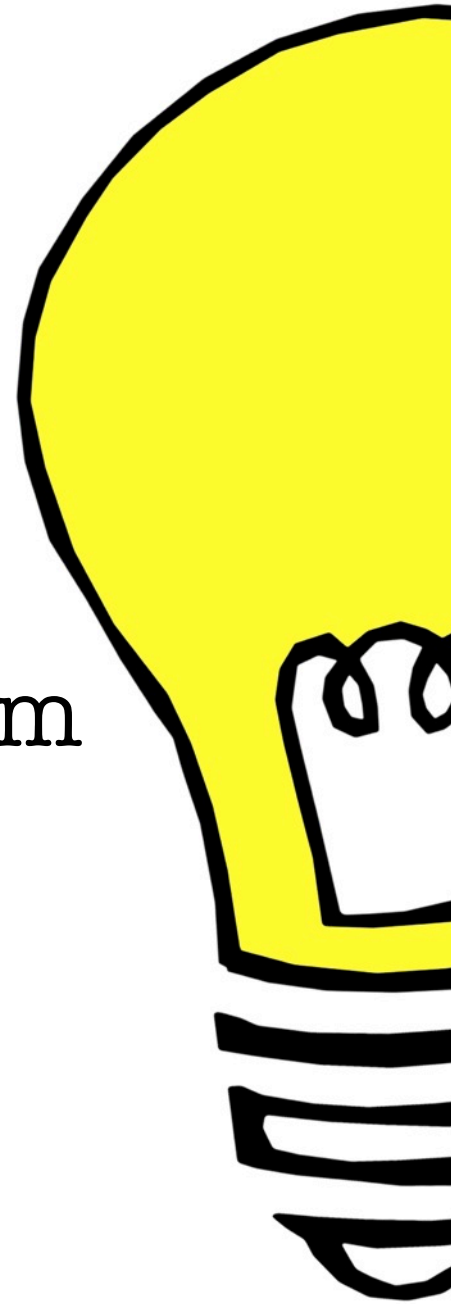
- Hands-on experience with devices
- Testing Apps
- Experimental shots



Official Website -

www.lightbulbphotography.com

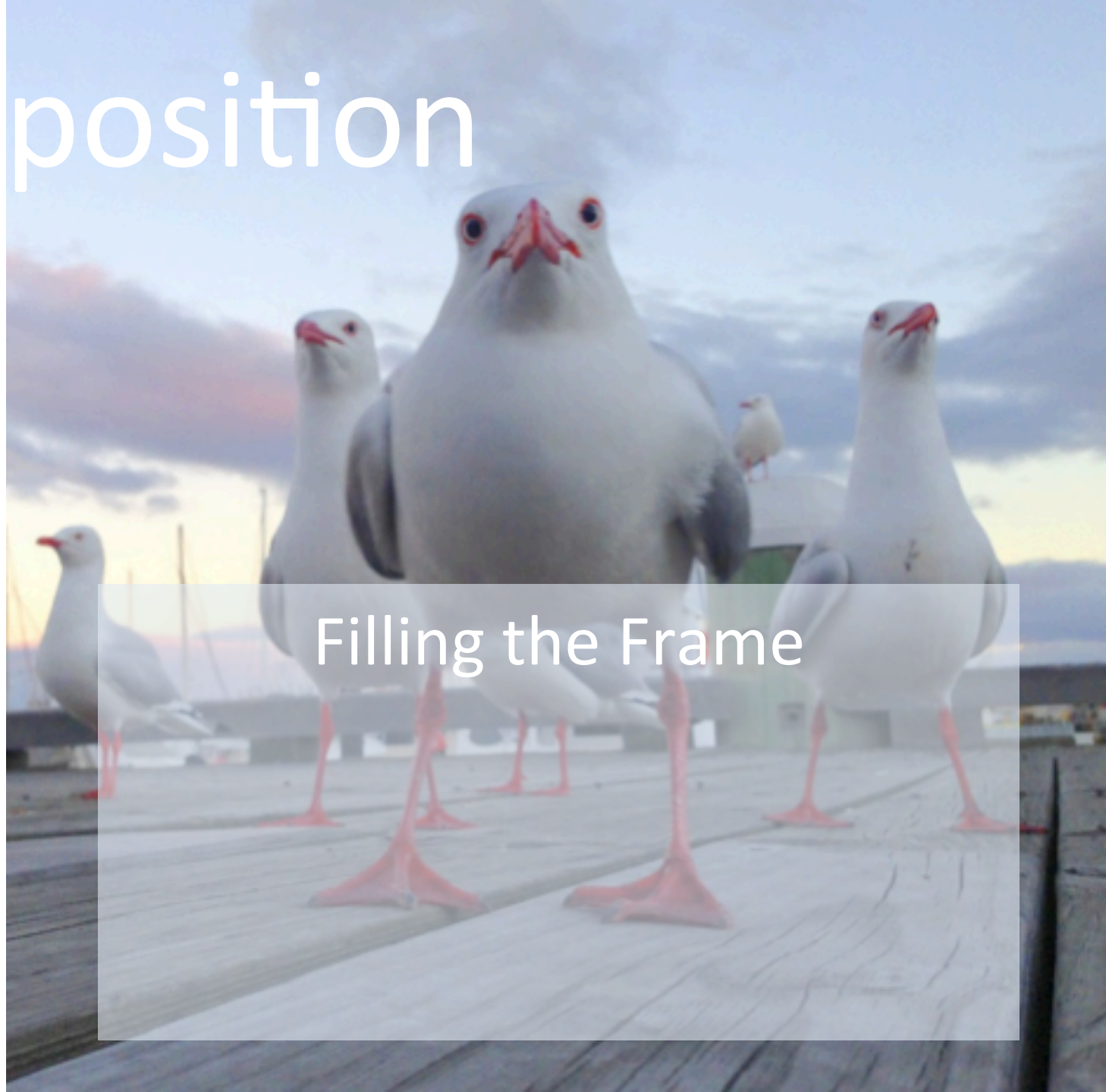
lightbulbphoto@yahoo.com



Composition

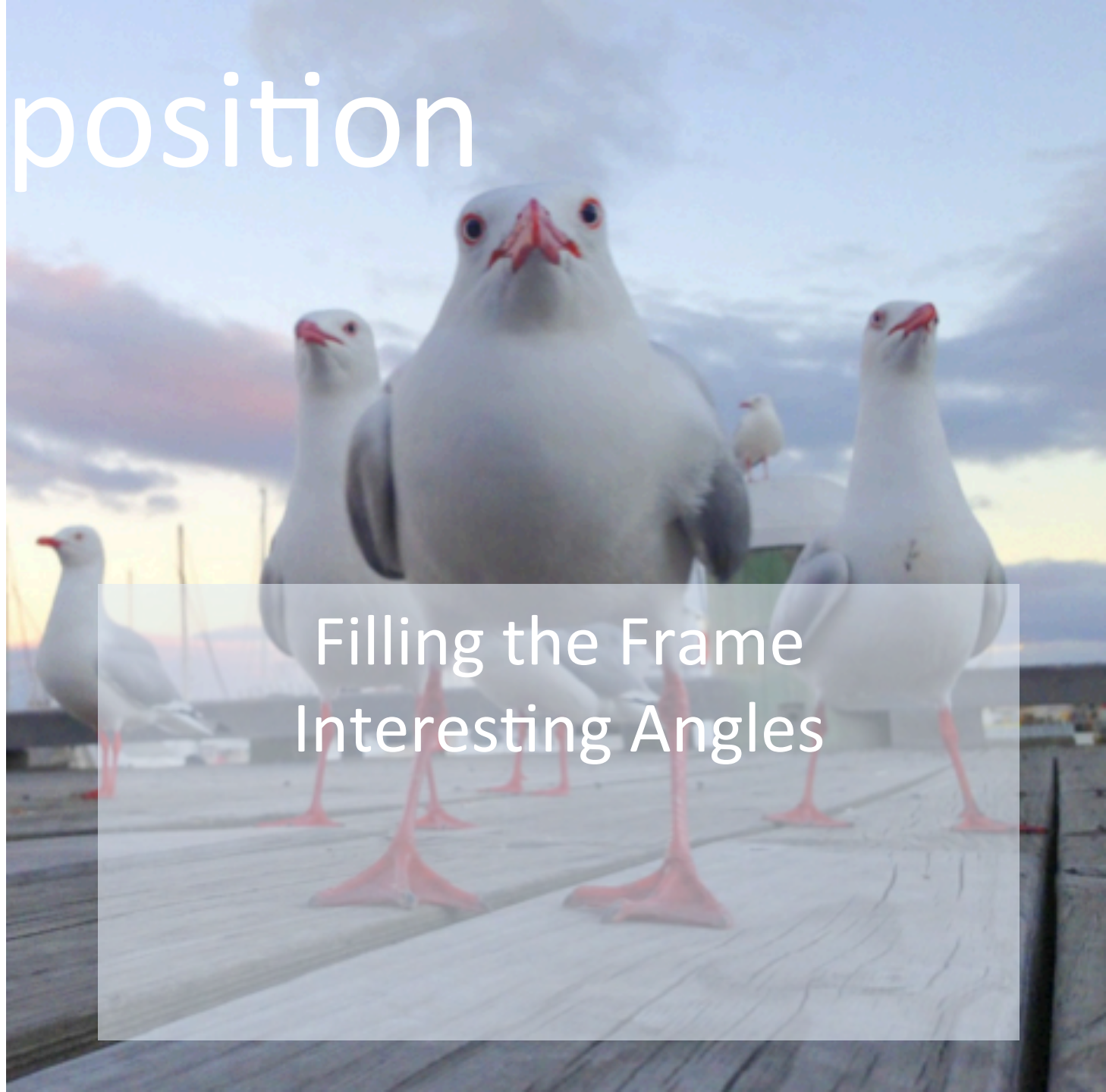


Composition



Filling the Frame

Composition



Filling the Frame
Interesting Angles

Composition



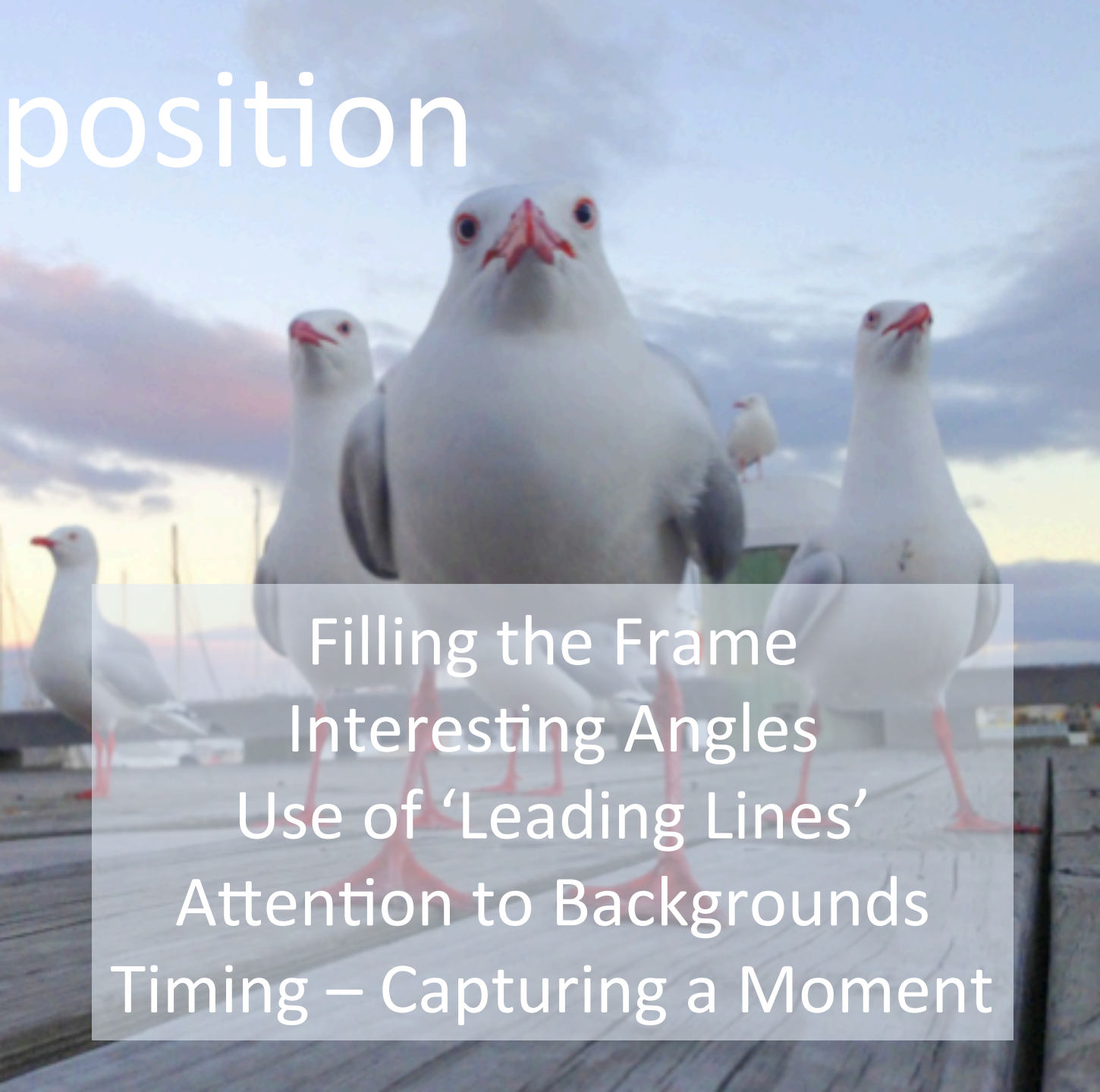
Filling the Frame
Interesting Angles
Use of 'Leading Lines'

Composition



Filling the Frame
Interesting Angles
Use of 'Leading Lines'
Attention to Backgrounds

Composition



Filling the Frame
Interesting Angles
Use of 'Leading Lines'
Attention to Backgrounds
Timing – Capturing a Moment

Lighting

A large, dark silhouette of a tree stands in the center of the frame, set against a bright, hazy sky. The sun is low on the horizon, creating a strong backlighting effect. The foreground is a misty field, and the overall atmosphere is soft and ethereal.

Natural / Artificial Light

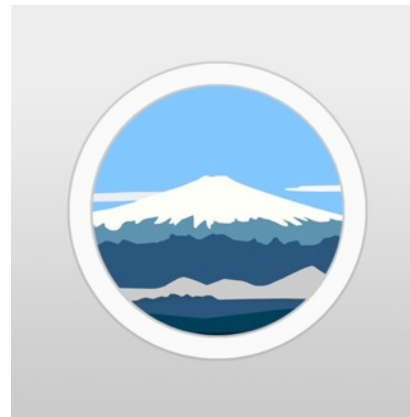
Direction and Angle

Available Light – Window, Backlit, Shadows



Photography Apps

Experiment and see what's right for YOU



Photography Apps

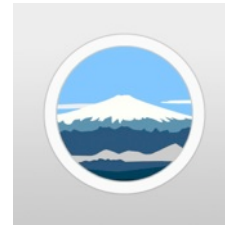


Photoshop Express (Free)

True HDR (£1.49)



Panopperfect (Free)



Camera + (£1.49)

Camera 360 (Free)



Instagram (Free)



Pixlr Express (Free)



Flickr (Free)



HDR (High Dynamic Range)

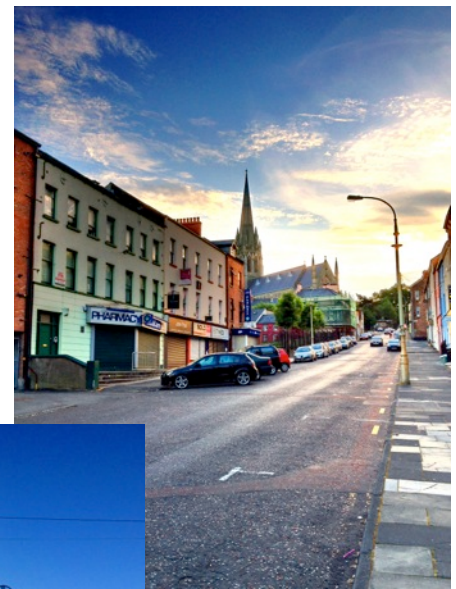


Panorama









Attachments and Lenses

Sony Cybershot DSC – QX10 and DSC – QX100

Detachable Lenses for iPhone and Android

(QX100- 20.2-megapixel sensor, Exmor R CMOS sensor, and a Carl Zeiss f/1.8 lens with 3.6x optical zoom)





Roll over image to zoom in







Set 10X Zoom Telescope+Wide Angle Macro+Fish Eye Lens for iPhone 5 5G DC245

by [XCSOURCE](#)

★ ★ ★ ☆ ☆ ☆ (2 customer reviews)

Price: **£21.42**

Only 9 left in stock.

Dispatched from and sold by [XCSOURCE](#).

- Includes flat adhesive metal ring that is fixed around the original lens
- Wide Angle Lens = Wide Conversion Lens + Marco Lens
- Dimensions (main body): 25mm (diameter) x 15mm (length)

> [See more product details](#)

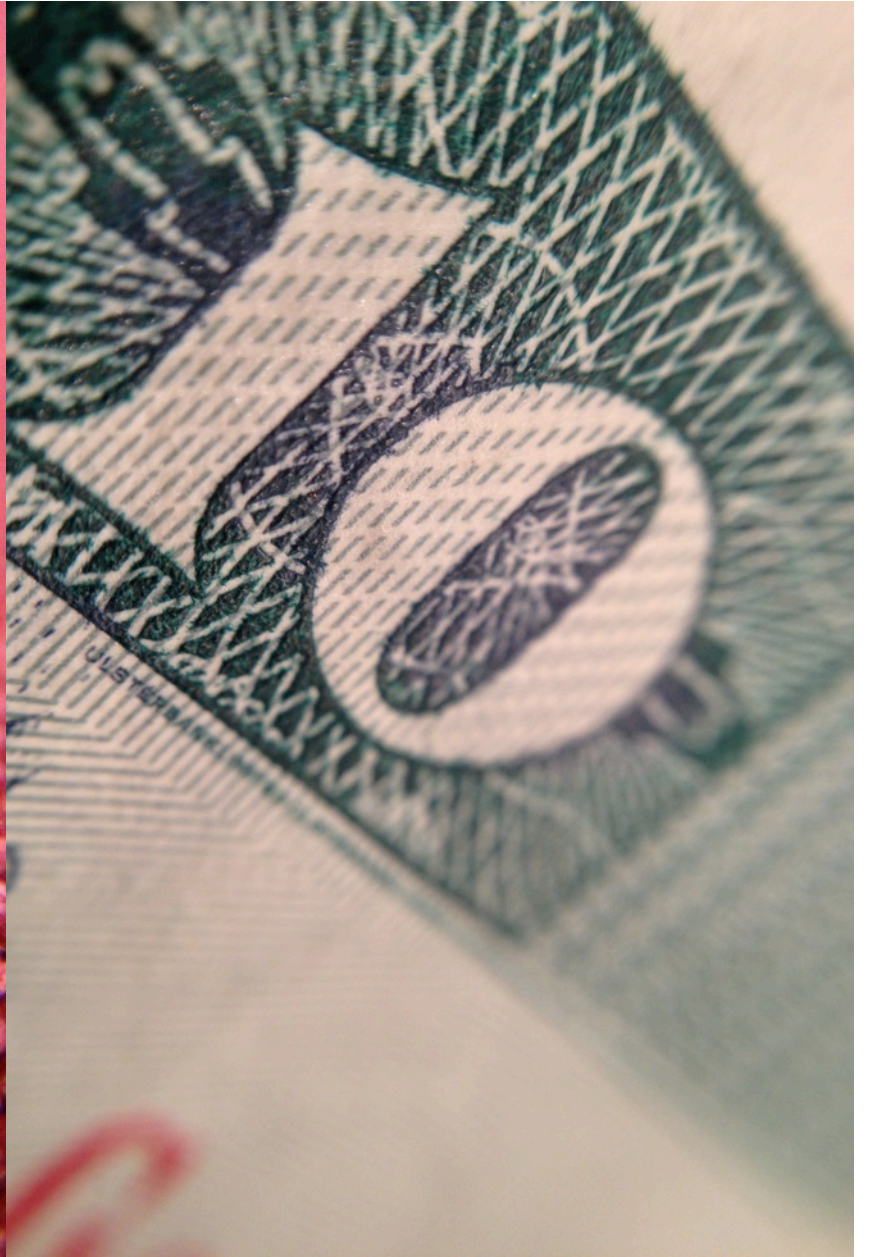
2 new from **£19.99**



Looking For Phone Accessories?

Check out our selection of [chargers](#), [cases & covers](#), [bluetooth headsets](#) and [micro SD memory cards](#). [Shop all phone accessories](#)

Amazon.co.uk – iPhone camera lenses

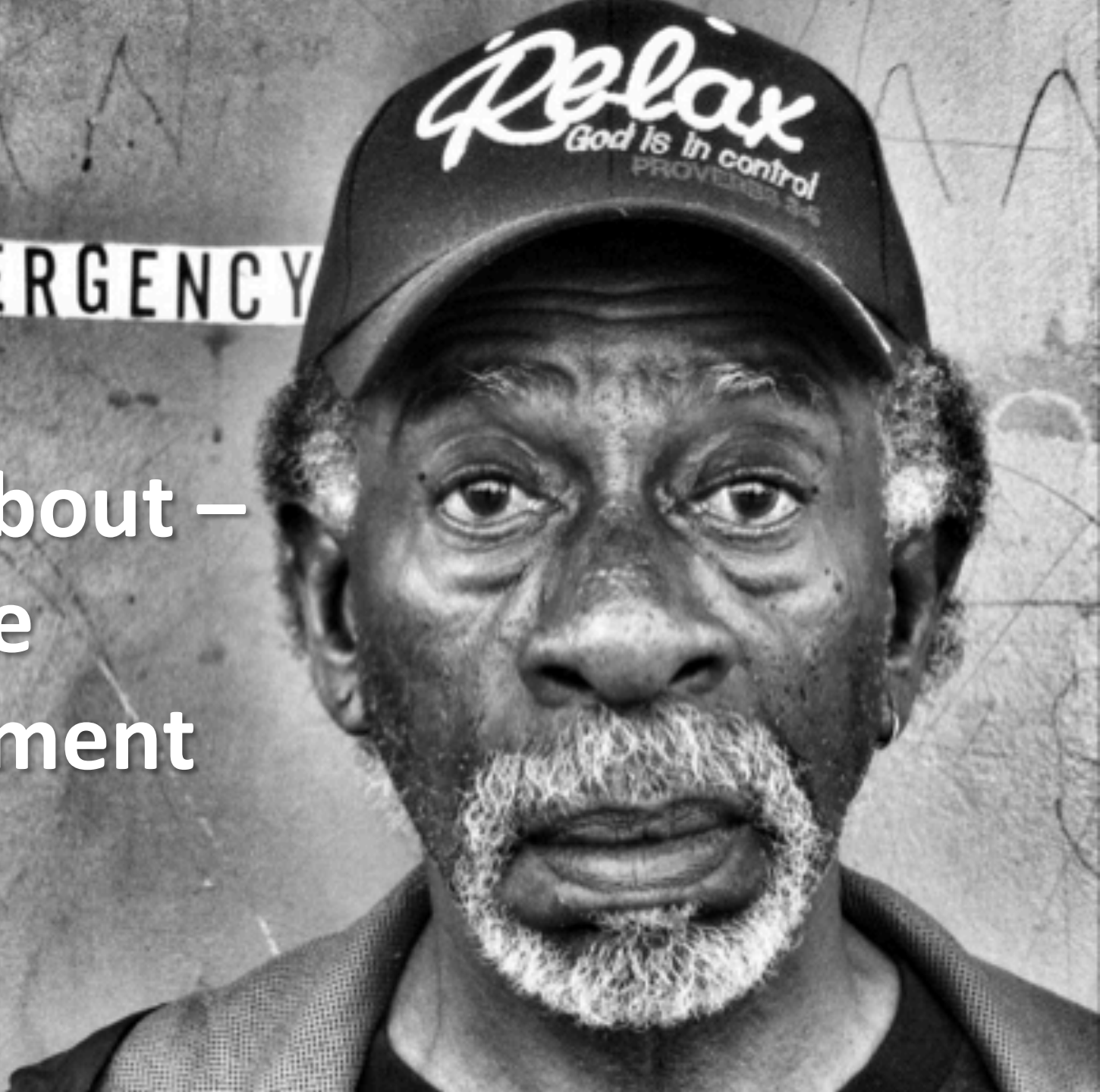




EMERGENCY

Relax
God is in control
PROVERBS 3:5

Walkabout –
Explore
Experiment
Enjoy!



Questions

